

Standing with India



14 MAY 2021

INDIA AUSTRALIA BUSINESS & COMMUNITY AWARDS

Gandhi Creations



Photo credit: Gandhi Creations

OVERVIEW

ICC Sydney welcomed high profile Australian and Indian government and business leaders who participated in the India Australia Business Community Awards (IABCA) Global Leaders Forum and Awards Ceremony events held across a comprehensive one day program.

Presented for the first time at ICC Sydney, the IABCA Global Leaders Forum, supported by Investment NSW, focused primarily on exploring and strengthening the India-Australia relationship. Held within ICC Sydney's Parkside Ballroom, the IABCA Global Leaders Forum was a new initiative that navigated Australia's relationship with India through our people-to-people links.

The IABCA Awards Ceremony was a meeting of minds ceremony recognising outstanding businesses and professionals for their monumental contributions to the India-Australia relationship. The Ceremony featured a bespoke Indian-inspired menu, complex in-house event audio visual delivery and Standing with India marketing campaign support.

The Awards Ceremony announced winners across 18 categories, including the recipient of the Tourism, Hospitality and Catering Award, which ICC Sydney's Chief Executive Officer, Geoff Donaghy, was delighted to present to local Sydney catering organisation @Delhi 'O' Delhi.

300

in person delegates at the Global Leaders Forum.

Bespoke
Indian-inspired menu.

Standing with India

marketing campaign support.

18
award categories presented.

Complex
in-house event AV delivery.

450

in person delegates at the Awards gala event.



SERVICES

Collaborative partnership approach pays off

ICC Sydney's team delivered a range of services including event management, audio visual, marketing, and culinary expertise, working with our client present an Indian inspired menu. This strongly complemented our client's theme that was brimming with Indian culture.

Set against a backdrop of evolving COVID-19 safety restrictions, ICC Sydney's team provided guidance on COVID safety plan requirements as well as advanced technology infrastructure, a range of multipurpose spaces and world class operations that served to play a pivotal role in creating an environment for success during the leading national forum.

Audio visual services shine light on comprehensive program

The broad reaching program included a hybrid event delivery for the Global Leaders Forum and extensive entertainment elements at the Awards gala event including the "Fabrics of India Showcase" runway show; a Bollywood dance school performance; a traditional Bharatanatyam performance, as well as the delivery of the Indian and Australian national anthems, performed by the Aria Award winning soprano artist, Heather Lee. The production was seamlessly delivered by ICC Sydney's in-house audio visual team utilising state of the art equipment to light, amplify and showcase the awards announcements, cultural performances, intricate event design and stage set up.

India Inspired Menu

To celebrate Indian culture and to further immerse delegates into the experience, ICC Sydney's culinary team, led by Executive Chef Dylan Sanding, worked closely with the client to develop a bespoke Indian inspired menu. Featuring:

- Cumin roasted Cowra lamb with vegetables and tikka spiced chicken.
- Vegetarian option of spiced chickpea, potato dumplings, roasted cauliflower, kale pakora and minted yoghurt sauce.
- Complemented with saffron and raisin rice.
- Gulab Jamun cheesecake, mango kulfi, native river mint and cardamom wafer.

Standing with India

Proudly demonstrating our support, ICC Sydney designed and displayed messages throughout the precinct to proudly support the 'Standing with India' campaign.

The exterior of the Convention Centre was illuminated with the vibrant colours of orange, white and green reflecting the Indian flag to mark the occasion and show support for India during a challenging time in light of the devastating impacts of the COVID-19 pandemic.

“We are ever grateful for the support and care showcased by the teams at ICC Sydney towards IABCA. Everyone involved exemplified the utmost professionalism, dedication, and ability to seamlessly deliver our IABCA Program this year, set against the backdrop of the global COVID-19 pandemic, resulting in a truly positive and engaging experience for our high-profile delegates who attended the IABCA Global Leaders Forum and the Awards ceremony. ICC Sydney's experienced and innovative team made all the difference. The level of support we received throughout the planning journey and furthermore onsite during the event was nothing short of excellent. The 'Standing With India' activation has been immensely acknowledged in India and across our Indian diaspora here in Australia.”

~ Sonia Sadiq Gandhi, Director, Gandhi Creations



A NSW Government project, ICC Sydney was delivered in partnership with Darling Harbour Live, comprising Lendlease, Hostplus, Aware Super, Capella Capital, ASM Global and Spotless FM.

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